Podcast Rubric

Film Lit

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| **Assessment Criteria** | **4** | **3** | **2** | **1** |
| **Script** | * Has a catchy and interesting introduction * Tells the audience what to expect in the podcast * Tells who is speaking * Mentions the date * Tells the audience where they are in the world * Includes a wide variety of sentence structures * Information is given in a logical and clear order * Information is insightful and interesting | * Introduces the podcast * Tells who is speaking * Includes some variety of sentence structures * Information is given in a logical order * Information is adequate | * Does not include information about who is speaking and / or where they are speaking from * Does not include a variety of sentence structures * Information is given in a confusing order * Information is boring. | * Script is not properly prepared * Areas of content are missing * No organization exists to the information given * Information is truly lame |
| **Images** | * Images clearly enhance the podcast’s content and are correctly places and timed to create fluidity in the podcast | * Images somewhat enhance the podcast’s content and are correctly placed but somewhat detract from the fluidity of the podcast | * Images somewhat detract from the content of the podcast and / or clearly detract from the fluidity of the podcast. | * Images are nonexistent and / or are clearly distracting to the content |
| **Sound** | * Background sounds and music clearly enhance the content of the podcast through volume and music / sound selection * Voices add great personality to the podcast. | * Background sound and music somewhat enhance the content of the podcast through the volume and music / sound selection * Voices simply share information | * Background sound and music detract from the content of the podcast in either volume or music / sound selection * Voices put the listener to sleep | * Background sound and music are either nonexistent or strongly detract from the content of the podcast in any way * Zzzzzzzzzzzzz |
| **Documentation** | * All aspects of the podcast were documented properly including the script content, images, and audio | * Some aspects of the podcast were documented properly including the script content, images, and audio | * There was minimal documentation of the podcast’s script content, images, or audio | * There was little to no documentation of the podcast’s script content, images, or audio |
| **Miscellaneous** |  | * Podcast was properly saved where instructor…instructed * Length of the podcast was within the assigned limits |  |  |

